



## 2017 Lake Union Boats Afloat Show

- What:** **Seattle's 39th annual Lake Union Boats Afloat Show**, the West Coast's largest floating show  
200+ new and used boats or vessels from sport boats to cabin cruisers to mega-yachts and everything in between, from 13 to 106 feet  
Fun for all the family – free power boat and sailboat rides for kids and adults, sailing lessons, kids toy boat building, women's docking clinic and free boating seminars
- When:** The show drops anchor at 11 a.m. on Thursday, Sept. 14 on South Lake Union and sails on through 6 p.m. on Sunday, Sept. 17, 2017.
- Where:** Chandler's Cove, South Lake Union, 901 Fairview Ave N, Seattle, WA 98109

### Selected Attractions and Promotions:

**The big boys are in town:** This year there are five yachts over 90 feet in the show! They feature the latest in technology with the finest luxury appointments such as custom furniture, deck top jacuzzis and galleys (kitchens) fit for gourmet chefs.

**Small but mighty.** At 13 feet, the Bremerton-built Life Proof RIB (rigid-inflatable boat) is the smallest boat in the show but it's a little rocket and can get up to speeds over 35mph while still carrying three adults.

#### **Sexiest boat in the show:**

The **Riva Iseo** is an Italian luxury ski boat/runabout with a sports car-like helm, hand-stitched leather steering wheel, electric operated bimini top and a mahogany deck painted with 20, yes 20, coats of varnish.

**Boat rides:** Cruise Lake Union on a free 45-minute sailboat ride or a 20-minute electric boat ride. Every day of the show, Seattle Sailing Club will have 26' to 35' sailboats available to ride – get involved and help handle the lines or even steer yourself. You can also hop on an all-electric Duffy run by The Electric Boat Company.

**Sailing lessons:** For those who dream of sailing off into the sunset, this three-hour training course with [Seattle Sailing Club](#) is the perfect way to get started. This daily introductory program is ideal for new sailors as well as those who are simply looking for a refresher. Cost: \$55 includes two days' admission and hands-on sailing lessons.

**Toy boat building for kids:** The crew from the Center for Wooden Boats will help kids build and decorate their own wooden boat using traditional tools and decorating with bottle caps, corks, and crayons. Saturday and Sunday. Sponsored by Banner Bank.

## All you need to know

**What:** South Lake Union Boats Afloat Show

**When:** Thursday Sept. 14<sup>th</sup> – Sunday Sept. 17<sup>h</sup>, 2017

**Hours:** Weekdays 11am – 6pm  
Weekends 10am – 6pm

**Where:** Chandler’s Cove, South Lake Union  
901 Fairview Ave N, Seattle, WA 98109

**Tickets:** Buy your tickets online at [www.boatsafloatshow.com](http://www.boatsafloatshow.com)

\$14 for adults / \$5 for kids 13-17 (kids 12 and under are free)  
\$25 for All Access Pass – Good for all days of the show  
Weekdays 5-6 pm: \$7

Purchase your tickets online and receive free admission to the Museum of Flight, \$10 to Chandler’s Crabhouse and a one-year Sea Magazine/Boating World subscription.

**Social:** Facebook: [www.facebook.com/BoatsAfloatShow](http://www.facebook.com/BoatsAfloatShow)

### Getting

**There:** Parking lots are limited near the show. For convenience, park downtown and take the Seattle Street Car directly to the show on South Lake Union. Check out [www.BoatsAfloatShow.com](http://www.BoatsAfloatShow.com) for parking maps, discounts and directions.

On Saturday and Sunday, \$3 all-day parking is available. Purchase parking passes online at [www.boatsafloatshow.com](http://www.boatsafloatshow.com)

### Show

**Office:** 206-748-0012

**Media Contact:** Lisa Samuelson, Samuelson Communications  
[lisa@samuelsoncom.com](mailto:lisa@samuelsoncom.com) or 206-954-2574

Show photos available at: <http://www.boatsafloatshow.com/gallery.htm> Photos of individual boats available on request.

[Global Marine Insurance Agency](#) is the presenting sponsor for the 2017 Lake Union Boats Afloat Show.

###