



For immediate release:
January 24, 2017

Contact: Lisa Samuelson
Samuelson Communications
lisa@samuelsoncom.com
206-954-2574

Chow Down at Seattle Boat Show's Chowder Chomp at South Lake Union

Fill your belly and fund a good cause

SEATTLE –The 70th annual [Seattle Boat Show](#) drops anchor on Jan. 27 and runs through Feb. 4, 2017. It's the largest show on the West Coast and attracts visitors from across the country and around the globe. From stand-up paddleboards to superyachts and everything in between, it features more than 1,000 boats and yachts in two locations, three acres of the latest and greatest gadgets and gear, 400+ exhibitors, 200+ free seminars and advanced training classes for a fee. At South Lake Union, there are 128 boats on display from 16 feet to 92 feet.

A not-to-be missed event at the lake on opening weekend is the second annual Chowder Chomp. Six of Seattle's elite seafood restaurants will be battling it out for the title of Best Boat Show Chowder. Show goers will enjoy live music and free samples of delicious chowders and then can vote for their favorite. Last year's winner – Pike Place Chowder – will have stiff competition this year from Ivar's, Seattle Fish Co., Bar Harbor, Flying Fish and McCormick & Schmick's. The Seattle Boat Show will donate \$2,000 on behalf of the winning restaurant to the non-profit, [Salmon for Soldiers](#). The Chowder Chomp takes place Saturday and Sunday, Jan. 28 and 29, from 12:00 - 3:00 p.m. and is proudly sponsored by [Global Marine Insurance](#) and [The Yacht Group](#).

While at the lake, show goers can see the floating portion of the show from the water with complimentary boat rides. The 20-minute guided tours are in all-electric 21-foot enclosed, heated Duffy boats. It's a fun way to see the show from a new perspective. The guided tour will point out fun facts about South Lake Union and the unique qualities about the different boats moored at the Seattle Boat Show. Blankets are provided for an added snuggle factor.

Schedule

Weekdays: 11:30 to 4:30
Weekends: 10:30 to 4:30
20 minute tours run daily

A free shuttle runs continuously between South Lake Union and CenturyLink Field Event Center.
<http://boatsafloatshow.com/shuttle-schedule.htm>

For a complete list of exhibitors, seminars, travel packages and ticket prices, please visit www.SeattleBoatShow.com and www.BoatsAfloatShow.com

Social Media: Twitter: @SeattleBoatShow
Facebook: /SeattleBoatShow
Instagram: /SeattleBoatShow
Hashtag: #SeattleBoatShow

###