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## **New Brands and New Model Debuts at Seattle Boat Show**

SEATTLE –As the largest show on the West Coast and the third largest in the U.S., the [Seattle Boat Show](#) is a not-to-be-missed show for manufacturers and dealers, and very often the place where they choose to debut their new models. The 70th annual show, opening on Friday Jan. 27, 2017 running through Saturday Feb. 4, 2017 is no exception. The 2017 show will be notable for a number of model debuts, new boat brands and brands returning who have been absent from the show for several years. In all there will be 37 new exhibitors at CenturyLink Field Event Center and dozens of boat debuts indoors and on the water.

### **New brands and exhibitors include:**

**Princess 52 Flybridge:** Not only is this the West Coast debut for this model, but it is the first new Princess Yacht to be displayed in the Pacific Northwest in over 10 years. Built in England, Princess Yachts are known as the Bentley of the yacht industry. *(Exhibitor: Silver Seas Yachts. On display at South Lake Union)*

Back after a hiatus of more than a decade, **Elan Yachts** – builders of some of the some of the most competitive sailing yachts available today – are now represented by Seattle Yachts who will have the **Elan E4** and **Impression 40** on display. *(Exhibitor: Seattle Yachts. On display at South Lake Union)*

Making a first-time appearance is **Bavaria Motorboats**. JK3 yachts recently became the exclusive West Coast dealer, and they will be showing the **Bavaria Sport 400** and **Virtess 420 Fly**. *(Exhibitor: JK3. On display at South Lake Union)*

Homer, Alaska-based **Solas Boats**, arguably the first American manufacturer of rigid-hulled inflatable boats (RIBs), will be exhibiting for the first time at the show. On display will be a small 14-foot model suitable for ship to shore duties, and a mid-size 18 foot model suitable for family fun on Puget Sound. *(Exhibitor: Solas Boats. On display at CenturyLink Field Event Center.)*

Another first-time exhibitor to the show is Port-Townsend-based **ACI Aluminum Boats**. They will be introducing a new line of fast, stable, trailerable, aluminum catamarans. Their new 28 foot Lumacat comes configured with a center house with a walk-around cabin and/or a full width house with galley, marine head and berthing for four. *(Exhibitor: ACI Aluminum Boats. On display at CenturyLink Field Event Center.)*

A brand-new offering from a time-honored builder, Jim Lindell, is the **Lindell Navigator 42 IPS**. The Seattle Boat Show will be the first time this Camano Island-built boat has been shown anywhere. *(Exhibitor: Inside Passage Yacht Sales. On display at CenturyLink Field Event Center.)*

Other new exhibitors include a sailboat rigger, a sailboat hardware distributor, a yacht varnishing service, a distributor of marine electronic products, a marine hardware distributor, marine bedding companies and several marinas and resorts. To see a complete listing of exhibitors and brands visit: <http://www.seattleboatshow.com/exhibitors>

## **More boat debuts...**

### **At CenturyLink Field Event Center**

Lake Union Sea Ray has 16 boats making Pacific Northwest debuts including the **Sea Ray 230SLW** inboard wake boat which has been a secret project and will be unveiled in New York on December 15. The Seattle Boat Show will be one of the first shows nationwide – and the first show on the West Coast – to display the boat. Another debut is the **Sea Ray 350SLX OB**, a triple outboard sport boat built early specifically for Lake Union Sea Ray so that it could be shown at the Seattle Boat Show. *(Exhibitor: Lake Union Sea Ray.)*

**Malibu's 22 MXZ** was completely redesigned for 2017, starting from the hull bottom up to the deck. MXZ stands for 'maximize': maximize space, wake, wave, and experience. The MXZ will be shown for the first time on the West Coast at the Seattle Boat Show. Reflecting the growing popularity of wakesurfing, over 40% of Seattle Boat Company's boats on display will be surf-focused. *(Exhibitor: Seattle Boat.)*

Another boat making its West Coast debut is the **Pursuit C 238**. It comes standard with a fiberglass hardtop, a walk-in console with head and a tempered glass windshield. *(Exhibitor: Islands Marine Center.)*

Another West Coast debut is the new **Nordic Tug 40** with new tooling never in production prior to this year. It features a larger salon/galley layout, double sliding entry door from the cockpit to the salon and a molded in staircase with storage. The swim platform has been extended by 3' and the chines along the waterline have been modified, greatly reducing wave slap noise. *(Exhibitor: Nordic Yachts Northwest)*

**Lifeproof Boats** will be displaying their newest designed 18FT Aluminum Hulled RIB which contains the latest patent pending hybrid collar system. Also, a totally new design is their 25FT Full Cabin, two of which will be on display, one with a single 350HP Supercharged Mercury Verado and one with twin 150HP outboards. *(Exhibitor: Inventech)*

The **Campion Explorer 632 OB SC** is a brand-new model from Campion and a Pacific Northwest debut. A redesign of their original best selling Explorer 602 it has a new seating configuration and with the removal of the bracket is a true outboard. *(Exhibitor: Puget Marina.)*

### **At South Lake Union**

The **Fountaine Pajot Lucia 40 Sailing Catamaran**, making a West Coast debut, is the only 40-foot sailing catamaran that includes four bathrooms and boasts the largest owner's suite available in her class. *(Exhibitor: Signature Yachts.)*

Another West Coast debut is the **42' Regal Flybridge** which boasts a spacious flybridge and open air atrium. (*Exhibitor: Alexander Marine.*)

The 2017 **Beneteau Gran Turismo 46** is making a Pacific Northwest debut. This sports cruiser has both a protective and open cockpit, thanks to its electric side windows, retractable hard top and fully opening glazed doors. (*Exhibitor: Denison Yachts.*)

The **Hanse 315** is another Pacific Northwest debut. According to Yachting World, the Hanse 315 is “the best compact production yacht launched in recent years” and “it packs serious punch.” (*Exhibitor: JK3.*)

### **About the Seattle Boat Show**

The show features two locations, 1,000 recreational watercraft and more than 400 exhibitors. There are more than three acres of the latest innovations in accessories, technology and boating gear on display indoors, plus 100 world-class yachts in their natural habitat on South Lake Union. A free shuttle runs between both locations. There are more than 200 free seminars during the 9 days of the show and advanced training classes for a fee through Boat Show University.

For a complete list of exhibitors, seminars, travel package and ticket prices, please visit [www.SeattleBoatShow.com](http://www.SeattleBoatShow.com).

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