



**For immediate release:**

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## **Seminars Galore at Seattle Boat Show**

*Hone your skills, learn about your dream cruising destinations or simply get inspired!*

SEATTLE – When the 2013 Seattle Boat Show, Indoors + Afloat opens on January 25<sup>th</sup>, 2013, there will be 1,000 boats and yachts indoors and on the water, and more than three acres of accessories, electronics and boating gear. But as popular as shopping is at the show, equally popular for Northwest boaters is the opportunity to avail themselves of hundreds of seminars by some of the world’s top experts during the 10 days of the show. No other show in North America matches the Seattle seminar schedule in terms of the quality, variety and volume of seminars offered. There are more than 200 FREE seminars at CenturyLink Field Event Center, advanced training classes for a fee through Boat Show U and the Trawler Port Seminar Series at South Lake Union.

### **Boating Seminars presented by Allstate Boat Insurance**

There’s something for everyone and all skill levels. The boating seminars run the gamut from beginner topics (Anchoring Basics, How to Launch and Trailer your Big Boat Without Yelling, Tips for Choosing and Using a Yacht Broker) to advanced topics (Sail Trim: How to Achieve Top Performance from your Cruising Sails, Night Navigation and AIS: New Solutions for Recreational Boaters) to the esoteric (Repairing an Antique Marine Engine with Stitching Pins). And for those planning an offshore cruise or dreaming of cruising there is no shortage of advice and seminars to choose from. Close to home, seminars cover cruising Desolation Sound, the Central and North Coast of British Columbia or all the way to Alaska. For those dreaming about going further afield, there are seminars on cruising from Seattle to New Zealand, bareboat chartering in the

Virgin Islands and cruising in the South Pacific and Tahiti.

### **Fishing Seminars presented by Allstate Boat Insurance**

The 2013 Seattle Boat Show will feature the best of the best northwest saltwater fishing seminars in the region. Learn how to target on saltwater salmon fishing, along with lingcod, albacore tuna, Dungeness crab or catching fish out of a kayak. And if you're thinking about a salmon, halibut and lingcod fishing trip to SE Alaska, you should not miss presentations by Sitka, Alaska's top gun anglers in Tom Ohaus and Kevin McNamee. From Neah Bay, the San Juan Islands and Puget Sound, this is the best opportunity to take in these free seminars from Northwest legend fishermen.

### **Boat Show University presented by Boat Insurance Agency**

The experts are returning for the 2013 Seattle Boat Show University, with a program of 18 informative seminars to help make cruising safe and fun. With courses on weather, cruising to Alaska, and the new tools on the iPad, the popular Boat Show U. program features well known nautical experts such as Jimmy Cornell, Lee Chesneau, Captain Linda Lewis, Mike Beemer, Mark Bunzel and others who annually present extended three hour nautical training seminars and full day seminar programs. The three hour programs are priced at \$39 each with a special package including four courses and boat show admission for \$149. All day expert training sessions during the week cover topics such as Offshore Cruising, Marine Weather and Cruising in the Northwest and others for \$195. All courses are available for advanced registration on the Seattle Boat Show web site. Register now as many classes fill to capacity for this popular program.

### **Trawler Port Seminars at South Lake Union presented by Passage Maker Magazine**

Passage Maker will be putting on their popular Trawler Port seminar series the opening weekend of the show at South Lake Union. Seminars will at 11am, 1pm and 3pm on January 26<sup>th</sup> and 27<sup>th</sup>. Topics include Preparing for Extended Cruising and Routes to Alaska presented by Brian Pemberton of NW Charters.

View the complete schedule of seminars at: [www.seattleboatshow.com](http://www.seattleboatshow.com)

### **Seattle Boat Show, Indoors + Afloat. Know Before You Go**

**When: Friday, January 25 – Sunday, February 3, 2013**

**Where:** CenturyLink Field Event Center                      South Lake Union  
800 Occidental Avenue South, Seattle                      901 Fairview Avenue N, Seattle  
**Free shuttle running continuously between both locations**

**Hours:** CenturyLink Field Event Center                      South Lake Union  
Monday - Thursday: 11 a.m. - 8 pm                      Weekdays: 11 a.m. - 5 pm  
Fridays: 11 am - 9 pm                      Weekends: 10 am - 5 pm\*  
Saturdays: 10 am - 8 pm  
Sundays: 10 am - 6 pm\*  
\* The show will close at 4pm on Sunday, February 3<sup>rd</sup>

**Tickets:** Adults: \$12; Youth (11-17): \$5  
5-day pass: \$24  
Monday – Thursday after 5pm: \$8  
Kids 10 & under: Free  
Family pack: 2 adult tickets, 2 youth tickets, 4 hot dogs at CenturyLink Field concessions and one day of free parking: \$49 (\$70 value)  
Purchase 4 or more adult e-tickets and receive one day of free parking.

**Photos:** Show photos available at <http://www.seattleboatshow.com/photo-gallery.html>

**Official hotels:** Crowne Plaza Hotel ([www.crowneplazaseattle.com](http://www.crowneplazaseattle.com) ), Silver Cloud Hotel Stadium (<http://www.silvercloud.com/> ) and Courtyard Marriott Pioneer Square: [Courtyard Seattle Downtown/Pioneer Square >>](#)  
All offer boat show attendees special prices.  
<http://seattleboatshow.com/official-hotels.html>

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