

# Become a Sponsor!

## Gold Sponsor *Investment: \$8,000*

- Company logo inclusion on all marketing & promotion and collaterals (TV, print, streaming, social media, posters Etc.)
- Company logo on Boats Afloat Show website and email marketing
- 10' x 10' exhibitor space at Grand Entrance to the show
- Company logo on main entrance signage
- Access to the NYBA member database for customized sponsor messaging
- Premium ad inside the event program
- Social media promotions
- 40 General Admission / 40 VIP tickets



## Silver Sponsor

- All Silver Sponsorships receive the following in addition to their individual benefits (listed below):
- Company logo on the Boats Afloat Show website & email marketing, including a link to your company's website
- One professionally designed social media ad
- 20 General Admission / 20 VIP tickets

**For your tailor-made sponsorship, contact:**

**Audrey Agidius**

audrey@nw yachtbrokers.com

(206) 748-0012

## Beer Garden *Investment: \$4,500*

- Logo inclusion on all physical signage for Beer Garden, coasters, & napkins
- Logo inclusion within show program
- 10' x 10' exhibitor space at the show

## Tote Bag Sponsorship *Investment: \$5,500*

- Logo inclusion on 500 tote bags, gifted to the 1st 500 attendees, on Friday of the show
- Logo inclusion on Friday signage
- 10' x 10' exhibitor space at the show

## Stage Sponsor *Investment: \$2,000*

- Logo inclusion on all physical signage for Music Stage
- Logo inclusion within show program

## VIP Night Co-Sponsor *Investment: \$3,500*

- Company logo included on VIP Night tickets
- Company logo included on VIP Night commemorative tasting cups
- Company logo inclusion on all physical signage for VIP Night
- 10' x 10' exhibitor space at the show

## Wristband Sponsor *Investment: \$1,500*

- Company logo printed on all wristbands given to attendees

## Lanyard Sponsor

- Company logo printed on all lanyards given to shoreside and afloat exhibitors

**Investment: \$2,500**

## Exhibitor Breakfast

- 2-Day Exhibitor Breakfast
- Logo inclusion on all Breakfast signage
- Logo inclusion on all Breakfast advertising and communication

**Investment: \$3,000 - \$2,000**

## Exhibitor Happy Hour

- Logo inclusion on all Happy Hour signage
- Logo inclusion on all Happy Hour advertising and communication

**Investment: \$3,000-\$2,000**