



Welcome Aboard

NORTHWEST YACHT BROKERS ASSOCIATION

BOATS AFLOAT SHOW

SOUTH LAKE UNION | SEATTLE

Sept 17-20 | BoatsAfloatShow.com

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— MARINE GROUP —





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NORTHWEST YACHT BROKERS ASSOCIATION
BOATS AFLOAT
EST. **SHOW** 1978
SOUTH LAKE UNION | SEATTLE

WELCOME!



Thank you for attending the 2026 Boats Afloat Show!

The Pacific Northwest's largest floating boat show first landed in Seattle in 1978. Since then, guests have come to expect a world-class fleet of power and sailing yachts thoughtfully selected for all budgets and visions.

The fleet is presented by yacht brokers and dealers from the Northwestern U.S. and Western Canada and features a wide assortment of marine products and services to help first-time and veteran boaters enjoy the water. The Boats Afloat Show is a long-standing favorite among boaters across the U.S. and Canada.

Proceeds from NYBA-produced boat shows go back to the boating industry in Washington State through NYBA programs. Whether exhibiting or attending a Boats Afloat Show, your support of these shows helps make boating better in the Pacific Northwest.



The Northwest Yacht Brokers Association (NYBA) is a nonprofit marine trade group consisting of hundreds of marine brokers, dealers and industry related professionals. Founded in 1988, it is the second oldest marine trade association in the region. Our members are committed to ensuring fair and honest business practices when buying and selling a boat. Members receive boat show marketing opportunities, representation with governmental agencies, code of ethics and mediation, association networking opportunities, and access to the popular NYBA Certified Professional Yacht Broker (CPYB) program.



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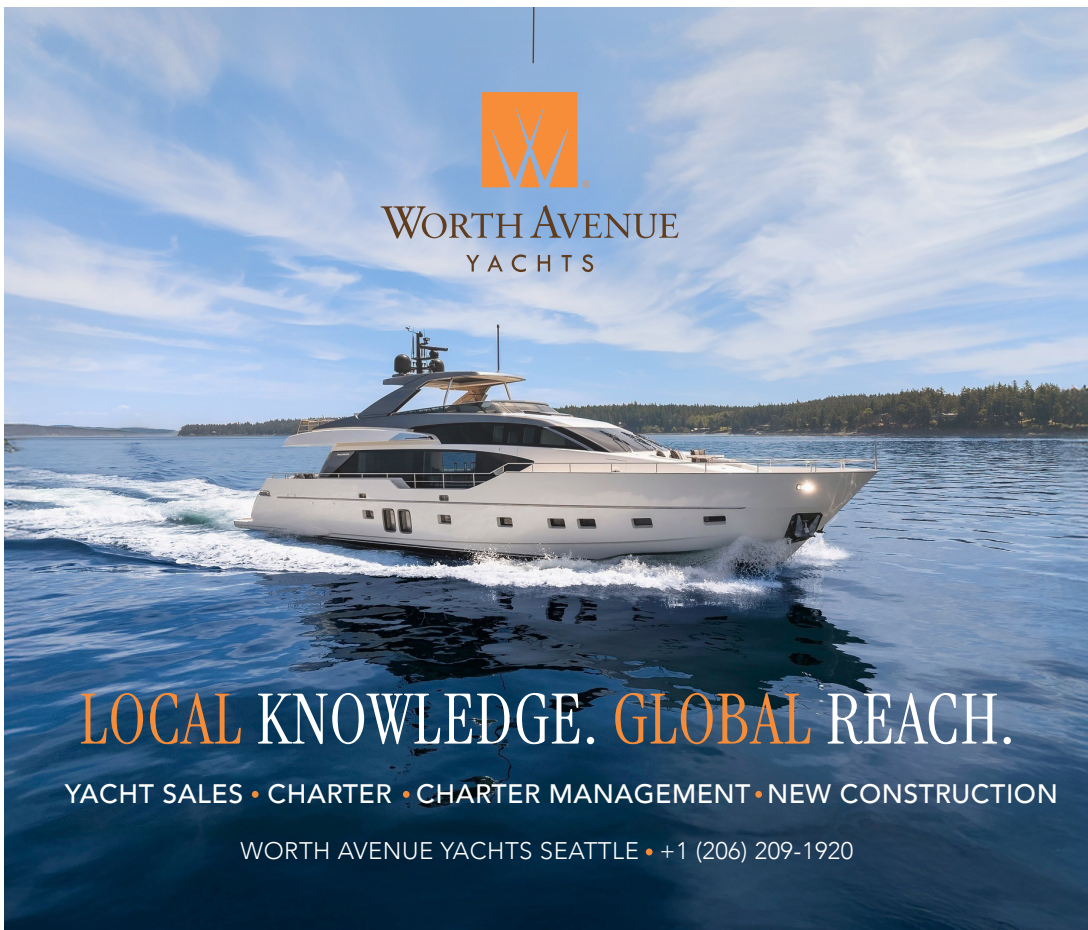
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BOATS AFLOAT
EST. 1978
SOUTH LAKE UNION | SEATTLE

FOOD & DRINKS

Grab a bite to eat or a refreshing beverage – all conveniently located within the show! Food and drinks vendors are open during all show days and hours (excluding the Breakwater Bar, which opens at 11 AM).

Five Hooks Seafood

Fresh seafood, bold flavors, and coastal vibes on wheels



Vespucci Pizza

Fresh and traditional, Italian wood fired pizza



U-Café Coffee Cart

Expert coffee with a side of soft serve and other sweet treats



EXPERIENCE THE BREAKWATER BAR

Stop by the Breakwater Bar and raise a glass to some of the best local pours Seattle has to offer.

Enjoy a signature cocktail featuring spirits from Skybound Spirits, a Seattle-based distillery located on Elliott Bay. Prefer wine? Sip a selection from Ackley Brands, proud owners of The Cove, our neighbor at Lake Union Piers. Be sure to stop by The Cove after the show for another glass!

And for craft beer lovers, nothing beats a premium brew from Postdoc Brewing, with taprooms in Redmond and Kenmore.

Come thirsty, stay awhile, and experience the best of the Northwest—one glass at a time..

Hours: Open 11 AM daily to show close



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NORTHWEST YACHT BROKERS ASSOCIATION (NYBA)

NYBA is an association of yacht brokers and recreational marine trade professionals. Our member services - whether assisting in CPYB-certification, hosting member networking events, or advocating on your behalf via our government affairs efforts - are all designed to provide value to you and assist you in operating a successful marine business. To become a member, please contact Monica Blum at monica@nw yachtbrokers.com.

NORTHWEST YACHT BROKERS ASSOCIATION
BOATS AFLOAT
EST. 1978
SHOW
SOUTH LAKE UNION | SEATTLE

MUSIC AT THE SHOW

THURSDAY, SEPT 17

12 PM - 4 PM

Stanley Alleyne – Steel Drums featuring calypso, reggae, soca, oldies, salsa, pop, jazz, and more

FRIDAY, SEPT 18

11 AM - 1 PM

Shannon Dowling – Versatile vocal jazz

2:30 PM - 6 PM

Doug Rusk – Original music and diverse classic covers

SATURDAY, SEPT 19

11 AM - 1 PM

BHS Jazz Quartet – Ballard High School Jazz

2 PM - 6 PM

Wednesday Club – Soft Jazz & Vocals

SUNDAY, SEPT 20

11 AM - 1 PM

BHS Jazz Quartet – Ballard High School Jazz

2 PM - 5 PM

The Jazz Guild – Fresh interpretations of jazz standards

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Shannon Dowling



BHS Jazz Quartet



Stanley Alleyne



Wednesday Club



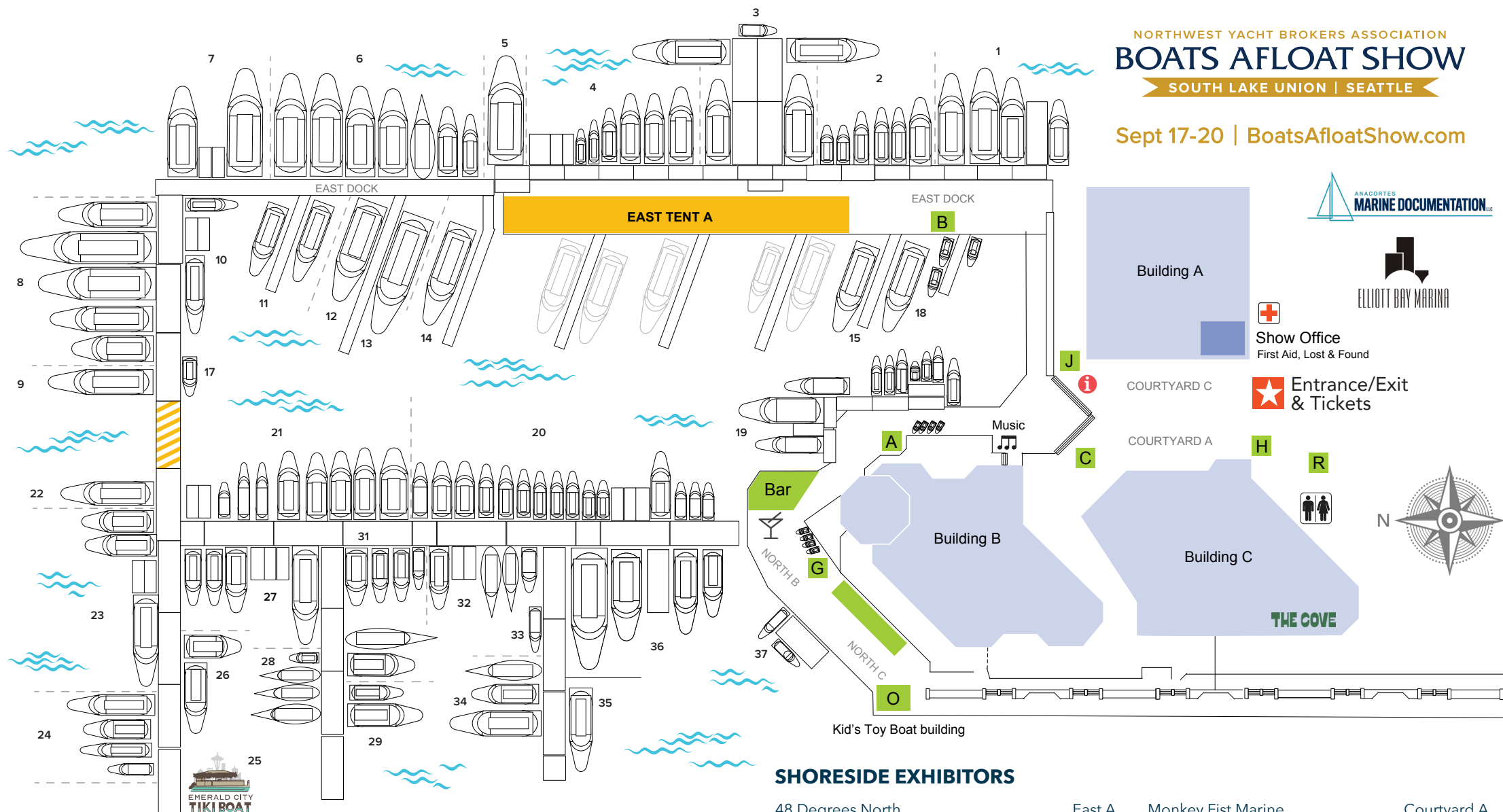
Doug Rusk



The Jazz Guild

NORTHWEST YACHT BROKERS ASSOCIATION
BOATS AFLOAT SHOW
 SOUTH LAKE UNION | SEATTLE

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IN-WATER EXHIBITORS

Arc Boats.....	17	Oaksmith Yachts Jasper Marine.....	33
Aspen Power Catamarans.....	26	Olson Yacht Group.....	9
Bellingham Yacht Sales.....	23	Outer Reef Yachts.....	5
Cardinal Yacht Sales.....	24	Philbrook's Boatyard.....	14
Chuck Hovey Yachts.....	15	Premiere Yachts.....	6
Denison Yachting.....	27	SeaNet Yachts.....	12
Fluid Motion.....	20	Seattle Boat Company.....	18
Freedom Boat Club.....	16	Seattle Yachts.....	34
Hampton Yacht Group.....	1	Signature Yachts.....	28
Horizon Yachts.....	13	Silver Seas Yachts.....	10
Inside Passage Yacht Sales.....	37	Specialty Yacht Sales.....	35
Inventech Marine Solutions.....	19	Sun Country Marine Group.....	3
Irwin Yacht Sales.....	4	Sundance Yacht Sales.....	21
Islands Marine Center.....	31	Swiftsure Yachts.....	30
Marine Servicer.....	32	Union Marine.....	2
Maritimo Marketing Americas.....	7	Waterline Boats.....	29
North Pacific Yachts.....	11	Worth Avenue Yachts.....	36

SHORESIDE EXHIBITORS

48 Degrees North.....	East A	Monkey Fist Marine.....	Courtyard A
Alexander Marine.....	East A	Nautical Northwest Magazine.....	Courtyard C
Anacortes Yacht Charters.....	East A	Nordlund Boat Company.....	East A
AquaTraction Puget Sound.....	East A	NW Yachtnet.....	Courtyard C
Be Whale Wise.....	North B	Novamar Insurance Group.....	Courtyard A
BlazOn Heaters.....	Courtyard C	Ocean Point Funding.....	Courtyard C
Blue Seas Fabrication NW.....	East A	Pacific Coast Yachting Services.....	East A
Breakwater Bar.....	North A	Peoples Bank.....	East A
Champion Windows.....	East A	Philbrook's Boatyard.....	Courtyard A
Coast Guard Auxiliary.....	North B	Platypus Marine.....	East A
CSR Marine.....	East A	Port of Seattle.....	East A
Custom Marine Products.....	C	Prism Graphics.....	Courtyard A
Emerald City Cruises.....	25	Renegade Marine.....	North C
Fathom Marine Insurance.....	East A	S3 Maritime.....	Courtyard A
Fisheries Supply Co.....	East A	Salmon for Soldiers.....	North C
Five Hooks Seafood.....	R	Seattle Yachts.....	North C
Freedom Boat Club.....	B	Springline Marine.....	G
Guyer Boatworks.....	A	STEK Marine.....	Courtyard C
Information Booth.....	Courtyard C	Summit Marine Fire.....	Courtyard A
Intercoastal Financial Group.....	Courtyard A	U Café.....	J
Kid's Boat Building.....	O	Vespucci Pizza.....	H
Marina Puerto de la Navidad.....	East A	YachtBedding.com.....	East A
Marine Detail Supply Co.....	North C	WS Yacht Brokers.....	East A

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BOATS AFLOAT
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SHOW ACTIVITIES

TOY BOAT BUILDING

Saturday & Sunday, 12 PM - 4 PM

Location: North Shore C

Set sail on a fun, hands-on activity for the whole family! Kids can let their creativity take the helm as they build and decorate their own toy boat using wood and upcycled materials, courtesy of Parr Lumber, with help from volunteers from The Center for Wooden Boats.

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EMERALD CITY TIKI BOAT

Sunday: 11 AM, 12 PM, 1 PM, 2 PM

Location: Northwest Pier

Step aboard the Emerald City Tiki Boat and bring a little island spirit to the Boats Afloat Show. Explore this fun, colorful floating getaway, soak up the tropical vibes, and discover a boat built for making memories on the water. **Free ride tickets** available at the Show Info Booth.

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Blue Seas Fabrication NW	www.blueseasfab.com
BoatUS	www.boatus.com
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Chuck Hovey Yachts	www.chuckhoveyyachts.com
Coast Guard Auxiliary	www.cgaux.org
CSR Marine	www.csrmarine.com
Custom Marine Products	www.custommarineproducts.com
Cutwater Boats	www.cutwaterboats.com
Denison Yachting	www.denisonyachtsales.com
Emerald City Cruises	www.eccruises.com
Fathom Marine Insurance	www.fathominsurance.com
Fisheries Supply Co	www.fisheriessupply.com
Five Hooks Seafood	fivehookseafood.com
Freedom Boat Club	www.freedomboatclub.com
Guyer Boatworks	www.guyerboatworks.com
Hampton Yacht Group	www.hamptonyachtgroup.com
Horizon Yachts	www.horizonyachtusa.com
Inside Passage Yacht Sales	www.insidepassageyachtsales.com
Irwin Yacht Sales	www.irwinyachtsales.com
Islands Marine Center	www.islandsmarinecenter.com
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Peoples Bank	www.peoplesbank-wa.com
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Platypus Marine	www.platypusmarine.com
Port of Seattle	www.portseattle.org
Premiere Yachts	www.premiereyachts.com
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Seattle Boat Company	www.seattleboat.com
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U Cafe	www.ucafecoffeecart.com
Union Marine	www.unionmarine.com
Vespucci Pizza	www.vespuccipizza.square.site
Waterline Boats	www.waterlineboats.com
Worth Avenue Yachts	www.worthavenueyachts.com
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THANK YOU

A Message from NYBA President Paul Groesbeck



On behalf of the Northwest Yacht Brokers Association, thank you for attending the 2026 Boats Afloat Show!

This marks our 48th annual Boats Afloat Show, and over the years, we have worked hard to create much more than just a boat show. Our goal is to provide an exciting experience for the entire family and to celebrate the boating lifestyle in the Pacific Northwest.

But the Northwest Yacht Brokers Association is about much more than producing a boat show. We are actively involved in protecting and promoting the marine industry throughout Washington State.

Our Government Affairs lobbyist in Olympia keeps us informed about legislative issues that directly or indirectly affect the boating and marine industries.

We also have an Ethics Board, which investigates and resolves complaints within our industry. This important program helps ensure that our members maintain the highest professional standards and that customers receive the best possible experience when working with a Northwest Yacht Brokers Association member.

Through Grow Boating, we also provide grants to members of the marine industry in Seattle to promote the boating lifestyle and help grow our region's boating community.

Another important part of our organization is the Certified Professional Yacht Broker, or CPYB, designation. Brokers who earn this designation have completed rigorous testing and professional requirements and must participate in continuing education to maintain their certification through the national CPYB organization. It is a commitment to professionalism, knowledge, and serving our customers at the highest level.

It goes without saying that the success of the 2026 Boats Afloat Show would not be possible without the overwhelming support we receive year after year from our vendors, brokers, dealers, and, most importantly, you – the public.

You are what makes Boats Afloat the largest floating boat show on the West Coast, and we are incredibly grateful for your continued support.

A very special thank-you goes to "Team NYBA," who work tirelessly throughout the entire year to bring you the best boat show experience possible. Their dedication, along with the support of our entire boating community, is what makes this event so special.

Thank you for joining us, and thank you for being part of the Northwest boating community!

Paul F. Groesbeck
Yacht Consultant
Certified Professional Yacht Broker
President, Northwest Yacht Brokers Association, 2024-2026
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